

## Message Text

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PAGE 01 STATE 110135  
ORIGIN COME-00

INFO OCT-01 ARA-10 ISO-00 EB-07 USIA-15 /033 R

DRAFTED BY COM/BIC/OIM/ANDEAN/CS/VEICHER  
APPROVED BY EB/OCA/CM/JJREILLY  
COM/BIC/OIM/CMM/ANDEAN/TKBREWER  
OM/BIC/OIM/AD/EM/EOLSEN  
COM/OIC/OIM/CGENDREAU  
OM/USTS/MFO/HENGELHARDT  
STATE/ARA/ECP/KRICARDSON  
TATE/ARA/AND/V/SPATTERSON  
COM/DIBA/OED/JSMITH  
USIA/IOP/P/MJASKIEWICZ  
ARA/ECP/SCOOLEY (INFO)

-----151635Z 010534 /41

R 142115Z MAY 77  
FM SECSTATE WASHDC  
TO AMEMBASSY CARACAS

UNCLAS STATE 110135

E.O. 11652:N/A

TAGS:BEXP, VE

SUBJECT:WCAG REVIEW OF FY 77 SECOND QUARTER REPORT

REF:CARACAS 3691

1. WCAG MET MAY 2 AND REVIEWED REFTEL. OVERALL WCAG  
PLEASED WITH EMBASSY SECOND QUARTER CCP ACCOMPLISHMENTS.

2. CAMPAIGN 5 -- SHIPS AND SHIPBUILDING. WCAG REQUESTS  
EMBASSY ASSESSMENT OF HOW COVINCA'S REPORTED ACTIVITY  
AFFECTS THIS CAMPAIGN. WHICH ACTIONS, IF ANY, SHOULD  
OE CHANGED TO REFLECT THIS AND HOW DOES THIS AFFECT  
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DRAFT FY 78 CAMPAIGN COVERING CONSULTING SERVICES AND  
CAPITAL GOODS FOR HEAVY INDUSTRY. WCAG NOTED THAT  
CAMPAIGN RATIONALE INCLUDED SHIPBUILDING STATEMENT, BUT NO  
ACTIONS SPECIFICALLY RELATED TO SHIPBUILDING.

3. CAMPAIGN 6 -- WCAG APPRECIATES JOINT USDOC WASHINGTON,  
USDOC CLEVELAND DISTRICT OFFICE, AND EMBASSY CARACAS

EFFORTS WHICH RESULTED IN THIS SALE.

4. CAMPAIGN 7 -- WCAG CONGRATULATES EMBASSY FOR SOLID RECORD OF ACHIEVEMENTS DURING THIS QUARTER.

5. CAMPAIGN 11 -- GOOD SHOW.

6. CAMPAIGN 14 -- ADDITIONAL FUNDING ALLOCATED TO SUPPORT USTS TRAVEL PROMOTION ACTIVITIES IN VENEZUELA.

BILL TAPPE, USTSREGIONAL OFFICE DIRECTOR IN MEXICO, PLANS TO TRAVEL TO VENEZUELA WITHIN NEXT 6 WEEKS TO DISCUSS EXPANDED VISIT-USA PROMOTION ACTIVITIES IN VENEZUELAN MARKET FOR FY 77.

7. RE PARAGRAPH 2, REFTEL. WCAG WISHES TO POINT OUT THAT ACTIVITIES IN B, D, AND F ARE PROGRAMMED. "PROMOTE AND SUPPORT" ACTIVITIES IN CAMPAIGNS 1,4,9 AND 13 INCLUDE EXHIBITION RECRUITING EFFORTS NOTED.D AND F ARE BOTH COVERED UNDER "CUSTOMARY ACTIVITY" OF TABLE II, I.E. MARKET RESEARCH AND SCHEDULED CERP. WCAG APPRECIATES THE REMAINING UNPROGRAED ACTIVITIES/ACCOMPLISHMENTS. CHRISTOPHER

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## Message Attributes

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**TAGS:** BEXP, VE  
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**Review Markings:**  
Margaret P. Grafeld  
Declassified/Released  
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